



SAANA AZZAM

KEYNOTE SPEAKER. EMCEE.
EXECUTIVE PUBLIC SPEAKING COACH.



80+
GLOBAL
EVENTS



15+
COUNTRIES



309+
CLIENTS



9.6/10
SATISFACTION



ABOUT SAANA

Saana Azzam combines economic expertise with world-class communication and stage mastery. With a Master's degree in Economics from the Stockholm School of Economics and advanced training in NLP and Communication from Harvard University, she approaches public speaking as a strategic leadership skill.

She has moderated high-profile events for the UAE Royal Family, the World Bank, and the Ministry of Economy, and has interviewed global figures including Grant Cardone, Zach King, and Steven Bartlett.

She is known for challenging conventional thinking with clarity and courage.



SECURE YOUR COMPETITIVE EDGE

Leadership Communication

Equips leaders to communicate with clarity. Learn to engage audiences, manage nerves, craft compelling messages, and use non-verbal communication to influence and inspire.

The Art of Networking

Master the skills to build meaningful business relationships through confident communication, impactful first impressions, elevator pitches, and authentic connections.



KEY ACCOLADES

- Sweden's Top 500 Change Leaders (2025 & 2026)
- EY Winning Women (2023)
- Top 10 Most Influential Leaders (2020)
- Female Economist of the Year (2010)
- Vital Voices Fellow



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